

PUBLISHERS INFORMATION SHEET

1. GENERAL REQUIREMENTS

- a) United Kingdom and Ireland publishers may enter up to two full-length first novels per imprint, with scheduled publication dates between 1 April 2021 and 31 March 2022
- b) Entry forms must be submitted by Thursday 25 November 2021. At that date all available books should be submitted to awards@nationalcentreforwriting.org.uk in digital format, or in hard copy to National Centre for Writing where digital format is not available.
- c) Should the digital or bound copy of the book not be available by the 25 November 2021, please contact the prize team about late submissions. Book submissions may be received no later than 1 December 2021.
- d) The Desmond Elliott Prize reserves the right to request a bound copy of the book where needed
- e) Publishers of shortlisted titles will be requested to provide hardback or paperback copies for judging purposes
- f) No book entered by publishers or called in by the judges will be returned to the publishers
- g) If a first novel has ordinarily been published outside the entry dates in a small/limited edition not available to a wide audience, and subsequently re-published by an established imprint in a larger edition between the specified publication dates, it may be considered for entry. The Prize Manager shall have sole discretion as to whether or not such a re-published novel is eligible for entry for the Prize and the decision shall be final
- h) Neither self-published authors nor books from companies or imprints – created to self-publish – are/is eligible
- i) All entries must be published in hardback or paperback within the specified publication dates
- j) Books published solely in ebook format will not be eligible
- k) All entries must be published in the UK between the required dates but previous publication of a book outside the UK does not disqualify it provided the author is a permanent resident in the UK or Ireland
- l) The decision of The Prize as to whether any novel is eligible for entry shall be binding
- m) No entry shall be ineligible because its author has won any other prize
- n) All submissions are made on a confidential basis

2. PUBLICITY REQUIREMENTS

- a) The Desmond Elliott Prize organises and pays for significant promotions with retailers. The publishers of the **shortlisted novels** are required to use all reasonable endeavours to keep their titles in print and in stock during the period in which these titles are being promoted, May to end June 2022.
- b) The publisher of the **winning novel** is required to use all reasonable endeavours to keep their title in print and in stock during the period covering the announcement of the winner in July 2022, through to the end of August 2022, which covers the retailers' summer reading promotions.
- c) The publishers of **the winning novel and of each shortlisted title** are required to use all reasonable endeavours to offer the book trade additional discount with which retailers can price promote.
- d) **Longlisted and shortlisted authors** should be prepared to undertake media interviews and contribute to the Desmond Elliott Prize promotion as required and, wherever possible, make reference to the Prize on their own websites/blogs; in media interviews and publicity tours.
- e) The Desmond Elliott Prize is managed by National Centre for Writing. All publicity relating to the Prize is managed by Riot Communications on behalf of National Centre for Writing.
- f) **The longlist** of ten novels will be announced in April 2022. At this stage, the publisher of each longlisted novel may be requested to supply additional hard copies to the Prize and Riot Communications.
- g) **The shortlist** of three novels will be announced in June 2022. At this stage, the publisher of each chosen novels may be requested to supply additional hard copies to the Prize and Riot Communications.
- h) **The winner** will be announced in July 2022. At this stage, the publisher of the winning novel may be requested to supply additional hard copies to the Prize and Riot Communications.